

## Come be a Part of a National Youth Leadership Initiative

AIESEC, the **world's largest youth-run organization**, is the international platform for young people to discover and develop their potential through leadership experiences and global internships. In partnership with business and higher education, AIESEC Canada has 50 years of experience in developing high-potential students into globally-minded, responsible leaders. The organization boasts a global network of 23,000 students and recent graduates who are active across 103 countries. Student volunteers manage the Global Internship Program, which enables them to develop practical skills and contribute to local communities through leadership, education and volunteerism. Annually, the organization realizes 5,000 leadership opportunities.

This year, AIESEC York, will host the National Leadership Development Conference from May 7 – 11, 2008. Through a series of workshops, training sessions, and discussions, the goal of the conference is to equip all delegates with the skills and knowledge required for success in their personal and professional endeavours. Set to take place at the Holiday Inn Hotel & Suites located in Markham, this conference will reunite 300 highly driven individuals.

The AIESEC Conference is designed to create a learning environment enabling students to develop their potential. It is fuelled by the passion of our membership, the strength of our global network and the power of our vision.

Organizations that partner with AIESEC for this conference can expect the following benefits of partnership:

1. Brand and Product Exposure
2. Talent Recruitment of 300 motivated and highly mobile Canadian youth leaders
3. Employee Participation and Development
4. Meet Community Investment Criteria and resulting Public Relations
5. Access to a Target Demographic of students from 27 universities between the ages of 17 and 30
6. Tax Deduction

To get involved with this national youth leadership initiative, email Tanya Viegas, Organizing Committee President for the National Leadership Development Conference at [tanya.viegas@aiesec.net](mailto:tanya.viegas@aiesec.net).

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AIESEC Canada Inc. headquartered in Toronto, is a registered national, not-for-profit organization present in 27 leading Canadian universities with a network of 1,800 students and recent graduates. To learn more AIESEC's leadership development and the Global Internship Program please visit [www.aiesec.ca](http://www.aiesec.ca).