

**10 Influential Hispanic Canadians  
NEWS RELEASE**

**TSX to host official launch on September 30  
Nominations open until October 10**

**Toronto, July 28, 2008** – The “10 influential Hispanic Canadians” awards program will be launched on Tuesday, September 30 at the Toronto Stock Exchange. The awards are presented by the soon-to-be unveiled portal [www.HispanicBusiness.ca](http://www.HispanicBusiness.ca). The event is supported by the Canadian Council for the Americas, *Canadian Business* magazine and BASE International, a foreign exchange firm. Nominations are open until October 10 and the final selection and celebration is scheduled for November 18 in Toronto.

In addition to the networking opportunities, TSX reception attendees will enjoy complimentary wine tastings, appetizers, a live musical performance and a door prize. “The TSX recognizes the growing importance of Hispanic Canadians as well as the investment opportunities that Spanish-speaking countries have to offer”, said **Janis Koyanagi**, TSX’s Director of Business Development & Strategy. **Mary Anderson**, president of the Canadian Council for the Americas sees this event as “a window to showcase the talent that Hispanics can offer to Canadian corporations doing business in Latin America”.

Journalists and executives from the *Globe & Mail*, *Toronto Star*, *Canadian Business*, *CBC*, *FOCAL*, *Canadian Hispanic Congress*, *Hispanic Press Association of Canada* and some winners from last year’s program will select twenty finalists from the pool of nominees. The ten winners are chosen by the five hundred attendees on November 18. Two awards are reserved for entrepreneurs and the other eight for people who made a difference in and outside the Hispanic community. Improvements to last year’s program include serving dinner at the beginning of the program, enhanced audiovisuals, a short judging process and the elimination of any commercial presentations. Hispanic media sponsors include *Correo Canadiense* newspaper, magazines *Mercado News*, *Opinion*, *Latin Life* and *Abanico*, and entertainment portal *TorontoHispano.com*.

More than 900,000 Spanish-speaking people live in Canada, according to Print Measurement Bureau statistics, Hispanics are five years younger, are more likely to be university educated than other Canadians, most live in the GTA, and more than 70 per cent of those have arrived in the last twenty years according to a Statistic Canada study conducted in 2004. “It is time to help to identify and to properly recognize our role models”, indicated **Mauricio Ospina**, director of [www.HispanicBusiness.ca](http://www.HispanicBusiness.ca)

Nominations must be 250 words long and include name, telephone and email address of both the nominee and the person who makes the nomination. Supporting documentation may be required. Nominations must be sent to [director@HispanicBusiness.ca](mailto:director@HispanicBusiness.ca) before October 10, 2008. Nominees must accept the nomination and have the right to refuse. Past nominees can be nominated again. Information about the program, including last year’s winners, is available at [www.factorhispano.ca](http://www.factorhispano.ca)

Priority registration for the September 30 evening reception at the TSX will be given to entrepreneurs and service providers willing to support the awards program in exchange for promotion until 2009. A nominal \$10 entrance fee will apply and only one representative per company may be allowed. To register, send an email to [mauricio.ospina@hispanicbusiness.ca](mailto:mauricio.ospina@hispanicbusiness.ca)

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