

International Trade Day 2008

June 19th, 2008 | 7:30 am - 11:45 am
Mississauga Convention Centre
25 Derry Road West, Mississauga, ON



THE CANADIAN
CHAMBER
OF COMMERCE

LA CHAMBRE
DE COMMERCE
DU CANADA

Agenda

7:00 a.m. **Registration opens**

7:30 a.m. **Breakfast and Keynote Address**

Welcome and Opening Remarks

John Peller, Chair, Canadian Chamber of Commerce
President & CEO, Andrew Peller Limited

**Canada's International Trade Priorities and Performance-
Keynote Address**

The Honourable David Emerson

Minister of International Trade and Minister for the Pacific Gateway and
the Vancouver-Whistler Olympics

9:00 a.m. **Communities and Investment**

The role of communities, including both governmental and non-governmental actors, in today's investment environment is more important than ever, as the relationship between communities and companies is a symbiotic one. A community and its political leadership can have a large impact on the economic climate, ultimately impacting both inbound and outbound investment. Similarly, a company's presence and involvement can transform a community. Hear firsthand the business and political perspective on what smart communities are doing to attract foreign investment and to foster investment abroad by companies in their area, as well as the impact that such actions can have on a community's relative competitive standing.

Moderator:

Jake Dheer, Chair, Mississauga Board of Trade

Panelists:

Her Worship Mayor Hazel McCallion, Mayor of the City of Mississauga

Dave Jaworsky, Director, Government & University Relations, Research in Motion Limited

Mark MacDonald, Global Executive Director of *KPMG Competitive Alternatives*, KPMG

10:00 a.m. **Companies and Investment: Global Mandates**

Many multinational companies are moving toward a more decentralized structure, with multiple offices obtaining global responsibility for functions within an organisation. One outcome is the rationalisation of a specific task for the entire company to a particular subsidiary or unit. Intra-company competition to win one of these global mandates is fierce and the gains to the winning subsidiary or unit can be immense. This panel features two Canadian executives that are leading centres that have recently won a global mandate. Learn what it takes to win a global mandate, how Canada can win more of these mandates and what we can learn from what other countries are doing.

Moderator:

Milos Barutciski, Co-Chair, International Affairs Committee, Canadian Chamber of Commerce, Partner, Bennett Jones LLP

Panelists:

Raymond Leduc, Director, Bromont Manufacturing, IBM Canada Ltd.

Parminder Singh, Managing Director, Microsoft Canada Development Centre, Microsoft Canada

10:45 a.m. **Investment and the Future: Emerging Investment Issues**

Large investments, by their very nature, are made with a long-term view. The expected climate for investment and investment trends are particularly important and will in turn have an effect on international trade. In light of the tightening credit market around the world and the global financial crisis, what kind of an investment and trade atmosphere should companies be expecting in the coming 5 – 10 years? What are financial institutions doing to address their customers' needs? And what ultimate impact are concerns surrounding foreign investment by state-owned enterprises and sovereign wealth funds likely to have on the future global investment environment?

Moderator:

Bob Weese, Second Vice-Chair Canadian Chamber of Commerce, Vice President, Government and External Relations, GE Canada

Panelists:

Keith Ambachtsheer, Director, Rotman International Centre for Pension Management, Rotman School of Management, University of Toronto

Eric Siegel, President & CEO, Export Development Canada

11:45 a.m. **Adjournment**